



## 4<sup>th</sup> Estate - DMA

Cisco Software (SW) Enterprise Agreement (EA)

Global Enterprise Modernization Software & Support (GEMSS) | Quick Reference Guide



Please ensure that your Cisco Connection Online (CCO) ID is associated to [Cisco GEMSS Contract # 204869460](#)

Base year contract end date is 20 June 2023. [Please contact dma-htom@cisco.com](#) for assistance.

This document was updated: **30 June 2025**

### Cisco SW EA

#### WHAT IS IT?

The Cisco SW EA includes Global Enterprise Modernization Software and Support (GEMSS), which is a modernized software and support contract that expands DMA's access to technical services and enables you to consume unlimited software and licenses for Cisco routing, switching, and wireless technology. GEMSS is the replacement for the Cisco JELA III Smart Net Support and SWSS with expansion of software licensing.

Cisco is partnered with the prime contract holder Iron Bow Technologies. Combined they will be providing support over the life of the contract.

#### WHAT IS INCLUDED?

##### Software

Cisco Commercial off-the-shelf (COTS) Networking Enterprise Agreement. See software details to the right for further information.

##### Support

Cisco Smart Net Total Care (SNTC) support and Cisco Software Support (SWSS). See support details to the right for further information.

##### Advance Services

Cisco Advance Services (AS) delivered by appropriately cleared Cisco operations managers and network engineers. See Cisco AS details below.

##### Cisco Digital Learning - CDL

Cisco Digital Learning all-inclusive subscriptions include Cisco's complete portfolio of online product, technology, and certification training, for a full year. Request CDL at [dma-htom@cisco.com](#)

##### CLC (Cisco Learning Credits)

Cisco Learning Credits (CLCs) are prepaid training vouchers redeemed directly with Cisco that can be used for Instructor Led Trainings, exam vouchers, Cisco Live passes, Training Bootcamps, and Study Groups.

### SOFTWARE

#### ON-DEMAND ACCESS

The Cisco enterprise agreement gives DMA the ability to consume unlimited Cisco software for the following technologies

##### Software Covered

##### DNA Advantage for Routing

Includes traditional features that are being used today in addition to Software Defined functionality.

##### DNA Advantage for Switching

Includes traditional features while adding software defined access, automation, and provisioning, enhanced security, and analytics.

##### DNA Advantage for Wireless

Location based services, automated on-boarding, secure access.

##### Network Management

Access to centralized software for management and automation.

##### Downloading Software

To access software, a user must have a cisco.com account registered with their .mil email address. All software can be consumed through [software.cisco.com](#).

For entitlement, a customer must associate their cisco.com account with the correct contract number. This can be done by contacting

[dma-htom@cisco.com](#)

\* Software works best when accompanied by DNA Center

### ADVANCED SERVICES

#### High Touch Technical Support (HTTS)

Personalized, high touch support, expedited routing and call-handling with limited after-hours on-call support. Ability to transmit and receive classified information via SIPR and VOSIP. Note: Most technologies are supported 8:00 a.m.– 8:00 p.m. (Eastern).

#### High Touch Operations Management (HTOM)

Cisco single point of contact for all support assistance, prioritization and management within this contract.

#### Advanced Service Resources

Cisco resources are assigned to provide dedicated support to design, implementation, delivery and management of the Cisco environment.

#### Asset Manager

Cisco resources to create, maintain, and document Cisco hardware, software and all license requirements. [4thEAssetMgr@cisco.com](#)

### SUPPORT

#### SMART NET TOTAL CARE

Unlimited 24/7/365 Smart Net Total Care (SNTC)

#### Technical Support (Smart Net Total Care)

Unlimited 24/7/365 Smart Net Total Care (SNTC) support for all DMA-owned Cisco-branded hardware and software.

Up to ten percent (10%) of the install base may be specified to be covered with a 4-hour hardware replacement window.

See next page for detail on how to access licensing and technical support.



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### ACCESSING LICENSING

#### REQUEST PROCESS

##### Existing Product Purchases

For existing products that require licenses leveraging the EA, users will need to request the licenses via **4<sup>th</sup> Estate GEMSS Portal**. Upon request a user will need to provide the following information:

Portal: <https://ironbow.servicenowservices.com/4e>

1. Hardware Product Model
2. Agency and sub-organization for smart account provisioning domain
3. Quantity of licenses requested
4. For SDWAN routing licenses, include bandwidth tier (15M, 100M, 1GB, 10GB)

##### New Product Purchases

New Cisco hardware platforms come bundled with software licenses and support. At the time of purchase, to remove the cost of these items, procurements must be associated with the correct smart account. To take advantage of the EA, you will need to provide contracting with the following information:

1. Smart Account Name: Defense Media Activity
2. Smart Account Domain: dma.mil
3. Virtual Account: Agency and sub-organization
4. Is this to replace EOL products or net new purchase
5. For EOL devices, provide the previous devices S/N

#### ACCESSING LICENSES

To access software licenses, customers must have their cisco.com account associated with the "Defense Media Activity" smart account and appropriate virtual account. Customers can gain access to the smart account by:

1. Logging into [software.cisco.com](https://software.cisco.com) using a .mil email
2. Navigate to the Manage Licensing hyperlink

If you do not have a Virtual Account Defense Media Activity, submit a request via **4<sup>th</sup> Estate GEMSS Portal**:

Portal: <https://ironbow.servicenowservices.com/4e>

The account domain identifier will be "dma.mil" and in the "Reason for Request" box, users will need to provide:

- Cisco.com userID
- DMA

For additional assistance please contact Licensing specialist by email to: [gems-ciscoswea@ironbow.com](mailto:gems-ciscoswea@ironbow.com)

More in-depth details can be found at

[Global Enterprise Modernization Software and Support - 4th Estate](#)

### ACCESSING TECHNICAL SUPPORT

#### SMART NET TOTAL CARE

Unlimited 24/7/365 Smart Net Total Care (SNTC) support for all of DAU-owned Cisco-branded hardware and software. Use this as the first option for any existing Cisco product or service issues.

##### How to Open Service Requests with Cisco TAC

###### Severity Levels 1 and 2

1. Call the Technical Assistance Center at 800-553-2447, Option 1
2. Live Customer Hand-off to a Cisco engineer

###### Severity Levels 3 and 4

Open your service request using the online tool: [mycase.cloudapps.cisco.com/case](https://mycase.cloudapps.cisco.com/case)

##### Information Needed to Open a Service Request

1. Your Cisco.com ID and contact information (full name)
2. Severity of your service request (see Severity Levels listed below)
3. Preferred contact method (email, phone number)
4. GEMSS Contract # **204869460** and device serial number
5. Description of your issue (symptoms, business impact, technology)
6. Site information (for verification purposes)
7. Details on troubleshooting steps you have taken

##### Severity Levels

**Severity 1 (S1):** Network or environment is down or there is a critical impact to your business operations. You and Cisco both will commit full-time resources to resolve the situation.

**Severity 2 (S2):** Operation of an existing network or environment is severely degraded. You and Cisco both will commit full-time resources during standard business hours to resolve the situation.

**Severity 3 (S3):** Operational performance of your network or environment is impaired. You and Cisco both commit resources during standard business hours to resolve.

**Severity 4 (S4):** Information is required on Cisco product capabilities, installation, or configuration. There is little or no impact on your business operations.

##### Case Escalation Procedure

If a case is not progressing adequately or the quality of service is not satisfactory, we encourage you to escalate the case by following the process below:

**During normal business hours (Eastern):** Contact Cisco TAC at 1-800-553-2447 and request your service request be raised to Severity Level 1 or 2. If at any time you need assistance during this process, please contact your HTOM directly (via phone) or the HTOM Team at [dma-htom@cisco.com](mailto:dma-htom@cisco.com)

**After normal business hours (Eastern) including weekends/holidays:** Contact Cisco TAC at 1-800-553-2447 and request your service request be raised to Severity Level 1 or 2. The on-shift TAC Duty Manager can also be engaged at this time. Outside of 8:00 a.m. – 6:00 p.m. on normal business days, advanced support is available by engaging the on-call U.S. Public Sector HTOM by email to [gsghtom@epage.cisco.com](mailto:gsghtom@epage.cisco.com)